



For Immediate Release

For Oregon, The Tide is Turning.

Beaverton, OR July 26, 2013 -- In recent decades we have watched American jobs move offshore, but now the tide is turning. A new venture is helping bring jobs home by outsourcing foreign investment and insourcing jobs. Increasingly, large corporations are seeing the shortsightedness of their decision to move jobs overseas in the past years, and new companies are showing them that the path of future business starts right here, with investing in our local communities. **C2M Services** is raising \$15 million to do just that.

Working with local entrepreneurs, business owners, community leaders and government officials, C2M's strategy, as a job engine to fund the long-term growth and success of local businesses, has something for everyone.

C2M is a new wave of inspiration, a unique business model that fully thrives on the growth and success of local enterprises. One hundred percent of the \$15 million fund will go to direct job creation through C2M's unique Staffing Program. The company also provides HR and Business Consulting services essential to growth during the most crucial stage of business development. With the C2M model, over 300 new local full-time jobs are projected in the first year and a half, resulting in a regional economic boost, by the spillover effect, of up to \$70 million.

Founded by a team from varying backgrounds with deep roots in human resources, finance, media and technology, C2M Services is a venture catalyst and business accelerator with a unique, proprietary business model. The founding partners envision C2M as being the first in a series across the country, home-grown in Oregon, to be built on the same model. They hope to contribute to a new wave of business for our future economic growth, one that lifts up local economies and promotes home-grown American jobs.

To schedule an interview with C2M, or for further information, please contact Allyson (see below).

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